



Adelaide Theatre Guide

www.theatreguide.com.au

Supporting live theatre in Adelaide

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The Adelaide Theatre Guide is South Australia's most comprehensive guide to live theatre in and around Adelaide. Promotion of the site occurs through events and marketing campaigns throughout the year, with more planned for the near future.

Choose the services that suits your company best to further promote your next production, services, auditions and more. Our site boasts an average of **more than 7,000 hits per day**, the majority of which are your **niche audience**, specifically interested in live theatre in Adelaide.

All bookings should be emailed to info@theatreguide.com.au or posted to PO Box 10278, Adelaide BC, SA 5000. Some services are limited so please contact us as soon as possible to place your booking and guarantee a place at a time that suits you.

BASIC SERVICES	FREE
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Any company performing in/providing a theatrical service in Adelaide can take advantage of the ATG's free listing services including:

- What's On
- Auditions
- Classified Notices

Additionally, one of our ATG Reviewers can attend the opening night of your production to review, which will be posted on the site within a couple of days of viewing (timing may vary, company must provide 2 x comp tickets and production program for reviewer use). Reviews such as this can potentially be your best publicity.

QUICK PICKS	\$55 per week
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Quick picks are available to view at <http://www.theatreguide.com.au/index.php>.

Book 1 – 6 weeks for your next production and receive an image on the home page of the Adelaide Theatre Guide which clicks directly through to the What's On listing outlining full details and booking information, poster image as well as links to company and venue details.

WHAT'S ON HIGHLIGHTS	\$30 per week
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What's On Highlights are available to view at http://www.theatreguide.com.au/current_site/whatson/whatson_list.php.

Keep your production at the top of the list! There is so much theatre available in Adelaide that our What's On listings are long and you are competing with every other company. Give your show that extra edge by lifting it out of the long list and placing it within the first 5 listings on the What's On pages.

BANNER ADVERTS**\$225 per month**

Banner Adverts are available to view at <http://www.theatreguide.com.au/index.php>.

Suited to theatre service providers, these adverts give greatest exposure to our niche audience. The Banner Adverts are viewed from every page on the Adelaide Theatre Guide and are designed to suit your needs with a direct link to your website or email address.

Perfect for brand recognition and additional website traffic. For bookings of three or more months, please email info@theatreguide.com.au to negotiate a bulk purchase price.

UPGRADE WITH A PACKAGE AND SAVE!**B Reserve \$150 (Save over 10%)**

2 weeks Quick Pick
2 weeks What's On Highlight

A Reserve \$270 (Save over 20%)

4 weeks Quick Pick
4 weeks What's On Highlight
1 x highlight in one email to mailing list of 500+ members

Premium Reserve \$420 (Save over 25%)

1 month Banner Advert
4 weeks Quick Pick
4 weeks What's On Highlight
1 x highlight in one email to mailing list of 500+ members

NB: A Reserve and Premium Reserve packages can be used as 2 x 2 Week packages if requested a month in advance.

Platinum Reserve

Book any two or more of the above packages in advance and receive a further 10% off the total price.

E.g. B Reserve booked for September and Premium Reserve booked for January would usually total \$600, but book them together in advance and receive an additional \$60 off the total price.

N.B There are no additional charges for advert design, number of page views or downloads – one flat fee per week/month means you can easily determine your budget!